

We would like to thank the companies who have already participated: 42 Consulting, Advanzia Bank, ALD Automotive, ATOZ, Bâtiments moins chers, BNP Paribas, la Chambre de Commerce du Luxembourg, CTG, Dimension Data, EBRC, Econocom, Factory 4, Farad Group, Finexis, Grand Thornton, Hëllef Hëllef, les Hôpitaux Robert Schuman, Jobs.lu, KBL European Private Bankers SA, les Laboratoires Ketterhill, Leaseplan, Luther SA, OneLife, Paypal, PwC, Randstad, Reka, Renault Retail Group, SD Worx, Tralux, Vanksen.



Jean-Paul Friedrich,
President

ELA Luxembourg

12, rue Lucien Wercollier · L-3554 Dudelange

E-mail: jean-paul.friedrich@bgl.lu
Website: www.ela-asso.lu

To make a donation: BGL-BNP Paribas · LU03 0030 7539 5205 0000
ELA Luxembourg is recognised by the Grand-Ducal Decree of 29 July 2010.

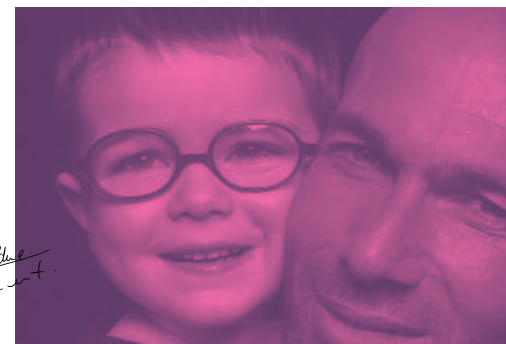
In 2017	28	4 000	13,7 million	Let's break our record in 2018!
	COMPANIES	PARTICIPANTS	STEPS	



Inscription

jl.corti@elainternational.eu
Tel.: 691 104 985

ELA is counting on you!



Heici à tous

Jean-Paul Friedrich



There is hope!

Share your company's "wear your trainers" day on social media!
@ELAOfficelle · #MTBEntreprise · www.ela-asso.lu



Crédit photo: Pirelli/Bambini/Mark

BY TAKING PART INTO 'WEAR YOUR TRAINERS' INITIATIVE

YOU WILL SCORE

TAKE ACTION DURING YOUR WORK DAY

SCORE

RESULTS UP TO FUND MEDICAL RESEARCH AND REACH

A FANTASTIC GOAL

IN HELPING SEARCHERS BEAT LEUKODYSTROPHIES

Friday 15 June*

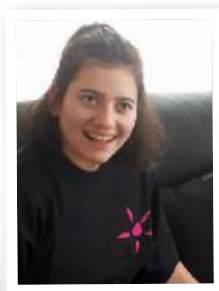


* or on the date of your choice



A unified initiative adapted for companies

- One goal: to take as many steps as possible during a working day
- A simple concept: every employee who participates records their steps
- One step = 1 euro cent paid by the company to ELA Luxembourg
- A “turnkey” initiative



Lara, a leukodystrophy patient (Differdange)



Pascal Gentil, double Taekwondo Olympic medallist, sponsor of ELA

Taking part is easy!

- 1 - Sign up
- 2 - Receive your participation kit
- 3 - Make your employees aware of the initiative using the materials you have received (posters, flyers, videos etc.)
- 4 - Walk, run, challenge yourself... using a pedometer or your smartphone app
- 5 - Record your steps by entering them into the ELA web application

**1 step =
1 euro cent**

paid by the company to ELA Luxembourg



Sandrine Quétier and Jeff Strasser, the “godparents” of ELA



A great experience, acclaimed by employees

- It allows moments of shared enthusiasm and creates team dynamics.
- It rallies employees around a common cause, brings them together with shared values and gives a unified purpose to a day at work.
- It becomes associated with the company's image, and gives a sense of pride that everyone is participating in a unified action to help sick children.



A milestone for your company's CSR policy

- It reinforces the company's social commitment by involving its employees in a unified action.
- It expresses the company's commitment to the health and well-being of its employees (the WHO recommends 10,000 steps per day).
- It embodies the company's commitment to fighting against discrimination



Daniel Da Mota, international footballer, with Max, a leukodystrophy patient (Dudelange)

Example

**1 EMPLOYEE
= 5 000 STEPS
= 50 € for ELA***

* Paid by the company to ELA
Your donation is tax deductible in accordance with Article 109, Paragraph 1 No. 3 of the Income Tax Act.

For the 2018 World Cup you too can score some goals... against disease.

ELA works to beat leukodystrophies, genetic diseases that attack the nervous system in sick people.

The nervous system is essentially a current that passes through a sheath.



For a patient suffering from a leukodystrophy, it becomes increasingly difficult for the current to pass.

These rare genetic diseases destroy the myelin (sheath coating the nerves) of the central nervous system. When this sheath is damaged, the current cannot pass through and the nerve messages are interrupted: this results in loss of mobility and balance, loss of vision and hearing, and loss of speech and memory. Every week in Europe, between 20 and 40 children are born with these terrible diseases.

Support ELA families in their fight

Since 1992, ELA has brought together families who are rallying to overcome these diseases. Funding medical research and supporting families on a daily basis are the fundamental missions of the association which, thanks to donations, has become the first private funder of leukodystrophies research. Since it was founded, ELA has funded 497 research programmes amounting to 42.6 million euros. Clinical trials are underway, giving hope to patients.

Every step counts! Your involvement is vital

NUMBER OF STEPS	NUMBER OF EMPLOYEES	SUM COLLECTED	ACTIONS FUNDED BY ELA
3 000	1	30 €	Storage of a sample for one year in a biobank.
5 000	1	50 €	One night's accommodation to accompany a child hospitalised away from home.
60 000	12	600 €	Covers the participation costs of one set of parents in the annual family/ researcher symposium.
80 000	16	800 €	A week-end break for a family of four.
135 000	27	1 350 €	High throughput sequencing of human exome.
150 000	30	1 500 €	A family's annual cost for essential medical hygiene products which are not compensated.
300 000	60	3 000 €	A manual wheelchair.
1 M-1,5 M	200-300	10-15 K€	Average cost for specific adaptation of a house, vehicle, etc.
3 M	600	30 K€	Scholarship for a young researcher.