



PAIR WITH ELA

Thursday October, 15th 2020*



**Wear your
trainers!**
and beat disease



at
work

Count your steps
with the
'Mets Tes Baskets'
APP



*Or on the date of your choice

Wear Your Trainers and beat the disease !

'Wear Your Trainers' is a solidarity operation taking into account the constraints inherent to your activity as an employer, while meeting your employees' expectations to become actors and contributors of your CSR initiatives.

Turnkey

Choose:

Date
Budget
Scope

ELA provides:

Activities thanks to our sport, well-being and health partners
Personalised apps and/or pedometers to count your steps
Banners, bibs, T-shirts, bracelets



Tailor-made

'WYT' can be adjusted according to:

Your size (number of employees)
Your sector of activity (services, industry, etc.)
Your location (address, multi-site, local or international)
Your CSR, HR and MarCom priorities

Non-bidding

'Wear Your Trainers' does
not disrupt a normal
working day.

No pre-requisites:

No training or preparation
No arrangement
No travel



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Easy

1 step = 1 cent

Count your steps during the day
and make your donation

Donations to ELA Luxembourg are fully tax deductible.

Fun

Offer a fun,
recreational &
entertaining event
to your teams!

Themed workshops and activities for your employees:

Sport, well-being and health

Treasure hunt, orienteering race

Combined ecological action (cigarette butts collection, waste)

> ELA's partners support you free of charge

Federating

Involve your employees around a common
project and a solidarity objective.
Inter services, inter offices, inter-team.

'Wear Your Trainers'
strengthens cohesion.



Connect 'WYT' to your CSR

**'Wear Your Trainers' is a true milestone
for your company's CSR policy !**

Take an original approach to the themes of illness and disability:

- Tie your teams, bring conviviality and well-being at work
- Raise awareness around your employees' health capital,
- Convey an image of a socially responsible company.

Involve them as actors and contributors of your CSR initiatives.



Our Story, Our Missions

ELA is a parent's association of sick children, refusing fatality since 1992 and joining forces to defeat leukodystrophies (orphan genetic diseases).

In 2006, Jean-Paul Friedrich created ELA Luxembourg, recognised as being of "public utility" by Grand Ducal decree dated 29 July 2010.

Leukodystrophies are rare brain degenerative diseases, which affect brain myelin (sheath coating the nerves) and spinal cord, causing the progressive loss of all vital functions (locomotion, sight, hearing, speech, memory, etc.), often leading to the death of the patient.

Every week in Europe, 20 to 40 children are born with the disease.

*Nervous system is made
by current flowing within
a sheath.*



*For a patient suffering from
leukodystrophy, it becomes
harder for the current to flow.*

ELA's missions :

- Supporting families on a daily basis
- Raising public awareness
- Boosting and funding medical research

Join the club ! Companies walking with ELA



Digicash



Registration

ela-asso.lu/inscription-mtbe

Contacts

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Paypal



Bank transfer

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- Your donations to ELA Luxembourg are fully tax-deductible -

ELA Luxembourg (RCS : F1416)

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